June 17, 2014

GeoHealth Mapping Strategic WOrksheet

*To be used in conjunction with the GeoHealth Mapping Costing Workbook*

**Box 1: Creating SMART Goals and Objectives**

When writing goals and objectives you want to be sure that what you write is SMART: specific, measurable, actionable/ achievable, realistic, time-bound

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| Specific | Define what you expect to be delivered to be delivered  Avoid generalities  Include the what, why and how |
| Measurable | Identify how you will measure if you reached the goal  Measurable items include quantity, quality, time, and cost |
| Actionable/Achievable | Ensure that you write your goals clearly so you can achieve them  Ensure that the goal falls within your available time, resources, and skills |
| Realistic | Ensure that the goals measure outcomes |
| Time-bound | Specify when goals need to be completed |

**Step One: Define your goal**

What is your long-term goal for the use of GIS?

**Step Two: Define your objectives**

What are the first measurable steps you need to accomplish within the next 12 months to move toward your goal?

Note: please list at least 3 steps to be achieved

Objective 1:

Objective 2:

Objective 3:

Objective 4:

Objective 5:

Objective 6:

Objective 7:

Objective 8:

Objective 9:

Objective 10:

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| **Step Three: Activities**  Describe the activities that you will implement to achieve your objectives.  Note: There should be at least one activity for each objective | | | | | |
| **Objective**: Provide the objective number below | **Activity**: What activities will you use to achieve your objectives? | **Responsible person(s)**: Who will be responsible for seeing out the activities? | **Roadmap component:** Please include the roadmap component you feel this activity fits under | **Timeframe**: Please estimate how long it will take to implement each activity (in months) | **Budget**: Please estimate how much you expect to spend on each activity |
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