



# RAPID

The Change We Seek

## Ghana Brong Ahafo Region

Nearly 4.6 million people by 2040

### OVERVIEW

- ☐ Over the course of her life, each woman in the Brong Ahafo Region has nearly four children.
- ☐ Because use of family planning is low, family sizes are large, driving population growth.
- ☐ Increasing women's use of family planning would lead to healthier families and reduce stress on the Brong Ahafo Region's systems and resources.



Government of Ghana



Photo by Allison Stillwell

“Family planning could bring more benefits to more people at less cost than any single technology.”

—Kofi Annan, Former United Nations Secretary General

If the Brong Ahafo Region’s population grows more slowly, it will be easier to improve health and education, invest in a better economy, and reduce strain on the region’s infrastructure and resources.

Forty percent of the Brong Ahafo Region’s population is under age 15.

If contraceptive use remains low, population growth could rapidly accelerate, further challenging the region’s development.

The Brong Ahafo Region’s population is growing rapidly, and with only 27 percent of married women using any method of family planning, the rate of growth is unlikely to slow.

If women in the region continue to have nearly four children each, its population could double by 2040.

In this scenario, the larger population will continue to hinder the region’s development progress; however, the region could greatly improve its prospects by strengthening its commitment to family planning.

Smaller family sizes through increased use of family planning could relieve pressure on the provision of primary education and public health services, as well as alleviate food insecurity, unemployment, and underemployment.

### What Can Be Done

For the Brong Ahafo Region to achieve its development potential, investments in family planning must become a priority:

- Develop and implement a regional-level family planning/population strategy, as well as an accompanying costed implementation plan
- Commit resources for regional-level family planning commodity storage and distribution to ensure universal access in both urban and rural areas
- Lobby the district assemblies (via the Regional Coordinating Council) to allocate 0.5 percent of their District Assemblies Common Fund to support family planning activities
- Expand the supply of region-sponsored family planning providers, thereby enhancing access to services at the community level and in rural areas
- Reach citizens and traditional leaders with family planning messages and education, thereby dispelling myths and misconceptions

### Contraceptive Prevalence Rates

By region, 2011



Source: Multiple Indicator Cluster Survey, 2011

**68.8 million**

Cedis saved in primary education by 2040

With fewer students, less resources are needed for education.

**39.3 million**

Cedis saved in the health sector by 2040

With a smaller population, less pressure is placed on the health system.

**19.9 thousand**

Fewer new jobs will be needed by 2040

With smaller families and more job security, individuals can enjoy higher incomes.

### References

1. Ghana Demographic and Health Survey 2003, 2008
2. Multiple Indicator Cluster Survey, 2011
3. Resources for the Awareness of Population Impacts on Development (RAPID) Model for Brong Ahafo Region, 2015

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